

## Projekt Motiver

### Relationer mellan myndigheter och industri

Nätverksutveckling och spektrumanpassning. Imponerande mobildatatillväxt. Harmoniserat spektrum är nyckeln för utvecklingen av offentligt mobilt bredbandsaccess såväl som för industrin att framgångsrikt svara på nationella politiska mål genom att tillhandahålla standardiserade produkter. Stordriftsekonomi (baserat på en massmarknad). Enkel gränsöverskridande samordning. Gränsöverskridande operation (mellan länder). Mobilt bredband för alla.

Chef för Ericssons program för kommunikation för alla

Mobil kommunikation har en inverkan på samhället i stort inom områden som tillgång till hälso- och sjukvård, utbildning, ekonomi, säkerhet och till och med bekämpning av brott och korruption.

Ericsson Resurs & Kompetenscenter

Bolagets verksamhet omfattar tillhandahållande av affärskonsulttjänster på kontrakts- eller arvodesbasis.

Mics

ESBR -pris - För företagande

Han fick jobba med en av Sveriges stora entreprenörer. Det är L.L., som med sitt företag Inter Innovation snabbt blev världsledande inom produkter för sedelhantering. L.L:s mönster är fortfarande idag basen för hundratusentals bankomater runt om i världen. – Det var väldigt lärorikt att jobba i ett sådant entreprenörsföretag

Michael Bjärhov is a Swedish engineer with engineering degree at Chalmers University of Technology. Michael Bjärhov is a Director (business), Government & Industry Relations[1] at Ericsson, Swedish multinational telecommunication company. He has held several executive positions; Vice President of Sales and Vice President of Product Management Business Strategy Ericsson Radio Systems[2]. Director in charge of Ericsson's "Communication for All" programme[3]. Michael Bjärhov founded Ericsson's Resource & Competence Center in Selangor, Malaysia.[4]

Michael Bjärhov's publications focus on mobile technology and mobile money systems, with a particular emphasis on new-growth markets and emerging economies. Some of the topics that his work covers include GSM network solutions for new-growth markets[5], the broader value of communications[4], mobile money systems and the strategic uses of mobile phones[3]. Michael Bjärhov's articles subject matter are telecommunications infrastructure, to policymakers and researchers promoting equitable development[2]

Published work authored by Michael Bjärhov includes publication in Telecommunications International[3], Ericsson Review[5][6], Ericsson Business Review[4], and reference in various academic publications [7][8], industry reports [9][10][11] conferences[12][13] and books [14][15][16]

Michael Bjärhov's work is referenced in news articles[17][18][19][20] and publications in Africa[21][22], Caribbean Islands[23] and Latin America[24][25][26]. Countries where relevant research is conducted and referenced to are Mexico[27][28][29][30], Ethiopia[31], India[1], Cape Town[32] Nigeria[33] and United Kingdom [34].

His work has contributed to discussions and initiatives related to equitable development, particularly in the context of telecommunication infrastructure and its implementation in emerging economies for monetisation.

Michael Bjärhov is a recognized expert in the field of telecommunication, with a focus on mobile technology and its potential for emerging markets and development of mobile money systems and M-Banking in growing economies in new growth markets.

## References

1. Gupta, R. (Ed.). (2008). eAsia Report. Passport Seva Project: Expectations Go Up, 4(12) [https://issuu.com/egov\\_magazine/docs/egov\\_december\\_2008\\_issue](https://issuu.com/egov_magazine/docs/egov_december_2008_issue)
2. Thorsell, S. J., & Kvickström, J. (2006). "To grow on emerging markets". Kontakten, (7)
3. Bjärhov, Michael. "Mobile against poverty". Telecommunications International 4,11 (2006): 34 - 36.
4. Bjärhov, M. & Weidman E. (2007). Why do you put a price tag on communications. "The broader value of communications". Ericsson Business Review, 2, 24-27.
5. Bjärhov, M. & Friberg, C.: "GSM network solutions for new economic growth markets" Ericsson Review, Vol. 81 (2004):2, s. 6-15
6. Carson, Stephen & Josefsson, Bodil & Lundvall, Anette & Martinsson, Michael & Melin, Niclas & Sieber, Joerg. (2004). Expander—Cost-effective expansion into new geographical areas. 81.
7. Aryana, B. (2013). Exploring Design for Country- specific Customisation . Doctoral Thesis. [https://www.academia.edu/5424122/Exploring\\_Design\\_for\\_Country\\_specific\\_Customisation](https://www.academia.edu/5424122/Exploring_Design_for_Country_specific_Customisation)
8. Gustafsson, Andreas, and Carl Lindberg. "Etablering på utvecklingsmarknader : – En tillväxtmöjlighet för Ericsson." Thesis, Uppsala University, Department of Business Studies, 2005. <https://uu.diva-portal.org/smash/record.jsf?pid=diva2%3A131245>
9. Biggs, P. (2009). Insight 6 . Confronting the Crisis: ICT Stimulus Plans for Economic Growth, (ITU Secretary-General),
10. Chen, H. (2007). Erasmus Research Institute of Management (ERIM). Individual Mobile Communication Services and Tariffs, ISBN 978-90-5892-158-1, [https://repub.eur.nl/pub/11141/EPS2008123LIS9058921581Hong\\_Cheng.pdf](https://repub.eur.nl/pub/11141/EPS2008123LIS9058921581Hong_Cheng.pdf)

11. Sida. (2009). *Pioneers of the New Market. Climate Game Change – Innovations and Solutions for Climate Change Adaptation*, UN ESCAP(Edita), [https://www.itu.int/pub/S-GEN-CRISIS\\_2](https://www.itu.int/pub/S-GEN-CRISIS_2)
12. eAsia Summit, 11-13 November 2008, Kuala Lumpur, Malaysia <https://events.eletsonline.com/egov/easia-summit-2008/>
13. Báder, A., Westberg, L., Karagiannis, G. (2005). Using IP as Transport Technology in Third Generation and Beyond Radio Access Networks. In: de Meer, H., Bhatti, N. (eds) *Quality of Service – IWQoS 2005*. IWQoS 2005. Lecture Notes in Computer Science, vol 3552. Springer, Berlin, Heidelberg. [https://doi.org/10.1007/11499169\\_36](https://doi.org/10.1007/11499169_36)
14. Ferro, E. (2010). *Handbook of Research on overcoming digital divides: Constructing an equitable and Competitive Information Society*. Information Science Reference. <https://books.google.se/books?id=FxRcbla0QgIC>
15. Hermann de Meer, Nina T. Bhatti: *Quality of Service - IWQoS 2005: 13th International Workshop, IWQoS 2005, Passau, Germany, June 21-23, 2005, Proceedings*. Lecture Notes in Computer Science 3552, Springer 2005
16. Manríquez, M.R. (2021), "E-Readiness and ICT Adoption in Guanajuato Companies", *Empowerment, Transparency, Technological Readiness and their Influence on Financial Performance, from a Latin American Perspective*, Emerald Publishing Limited, Bingley, <https://doi.org/10.1108/978-1-80117-382-720211006>
17. Wireless essential in 'the new PSTN', 2009, Telecom Asia, <https://www.telecomasia.net/content/wireless-essential-new-pstn/>
18. Rizallulhaq, A., 2010, *Broadband Availability Reduces Unemployment Jakarta*, ANTARA News <https://m.antaranews.com/berita/231704/ketersediaan-broadband-kurangi-pengangguran>
19. Tanner, C. J. Don't forget wireless in NBN blueprint: Ericsson <https://www.telecomasia.net/content/dont-forget-wireless-nbn-blueprint-ericsson/>
20. Suhara, H., *By 2020 Connected Devices Reach 50 Billion Units Wednesday, 2010* <https://tekno.tempo.co/read/289188/pada-2020-peranti-terkoneksi-mencapai-50-miliar-unit>
21. Bekoe, Stephen & Ayoung, Daniel & Boadu, Paul & Folitse, Benjamin. (2018). An empirical study on the effects of mobile telephony usage on livelihoods in Brong Ahafo region of Ghana. *The Journal of Community Informatics*. 13. 148–162. [https://www.researchgate.net/publication/323068968\\_An\\_empirical\\_study\\_on\\_the\\_effects\\_of\\_mobile\\_telephony\\_usage\\_on\\_livelihoods\\_in\\_Brong\\_Ahafo\\_region\\_of\\_Ghana](https://www.researchgate.net/publication/323068968_An_empirical_study_on_the_effects_of_mobile_telephony_usage_on_livelihoods_in_Brong_Ahafo_region_of_Ghana)
22. Tanzania Development Gateway, <http://tanzaniagateway.org/contents.asp?cpg=133&T=&topicId>
23. Angoitia R, Ramirez F. (2009) *Strategic use of Mobiles in Latin America and the Caribbean*. Telecom Centro Economic Research and Teaching Center. <https://www.cide.edu/publicaciones/status/dts/DTAP%20231.pdf>
24. Gamboa, Luis. (2009). *Strategic Uses of Mobile Phones in the BoP: Some Examples in Latin American Countries*. *Lecturas de Economía*. 209-234. [https://www.researchgate.net/publication/46530050\\_Strategic\\_Uses\\_of\\_Mobile\\_Phones\\_in\\_the\\_BoP\\_Some\\_Examples\\_in\\_Latin\\_American\\_Countries](https://www.researchgate.net/publication/46530050_Strategic_Uses_of_Mobile_Phones_in_the_BoP_Some_Examples_in_Latin_American_Countries)
25. Flores-Roux, Ernesto & Mariscal, Judith. (2011). *The Development of Mobile Money Systems*. Public Administration Division. [https://www.researchgate.net/publication/237838147\\_The\\_Development\\_of\\_Mobile\\_Money\\_Systems](https://www.researchgate.net/publication/237838147_The_Development_of_Mobile_Money_Systems)
26. Mariscal, J. (2010). *Mobiles for development: M-Banking*. Economic Research and Teaching Center, [https://www.researchgate.net/publication/252966360\\_Mobiles\\_for\\_Development\\_M-Banking](https://www.researchgate.net/publication/252966360_Mobiles_for_Development_M-Banking)
27. Angoitia, Regina & México-Toluca, Carretera & Ramirez, Fernando. (2009). *Research Article Strategic Use of Mobile Telephony at the Bottom of the Pyramid: The Case of Mexico*. *Information Technologies & International Development*. 5. Volume 5, Number 3, Fall 2009, 35–53 [https://www.researchgate.net/publication/242683274\\_Research\\_Article\\_Strategic\\_Use\\_of\\_Mobile\\_Telephony\\_at\\_the\\_Bottom\\_of\\_the\\_Pyramid\\_The\\_Case\\_of\\_Mexico](https://www.researchgate.net/publication/242683274_Research_Article_Strategic_Use_of_Mobile_Telephony_at_the_Bottom_of_the_Pyramid_The_Case_of_Mexico)
28. Flores-Roux, Ernesto Mariscal, Judith Aldama, Francisco. (2010). *Telecommunications Infrastructure Generation Policy in Mexico: A Critique*. *Information and Communication Society*, 16. <https://repositorio.iep.org.pe/handle/IEP/1271>
29. Mariscal, Judith & Ramírez, Fernando. (2011). *Universal access: The case of Mexico*. [https://www.researchgate.net/publication/237837937\\_El\\_acceso\\_universal\\_El\\_caso\\_de\\_Mexico](https://www.researchgate.net/publication/237837937_El_acceso_universal_El_caso_de_Mexico)
30. Sandoval Almazan, Rodrigo. (2009). *Use of ICT in the Mexican Company: Electronic mail, the Intranet and the Cellular*

Telephone 36. [https://www.researchgate.net/publication/220892705\\_Uso\\_de\\_TIC\\_en\\_la\\_Empresa\\_Mexicana\\_El\\_correo\\_electronico\\_la\\_Intranet\\_y\\_el\\_Telefono\\_Celular](https://www.researchgate.net/publication/220892705_Uso_de_TIC_en_la_Empresa_Mexicana_El_correo_electronico_la_Intranet_y_el_Telefono_Celular)

31. Gebremichael, D. (2011). Exploring the perception of users of community ICT centers on the effectiveness of ICT on poverty in Ethiopia: A qualitative study. <https://www.semanticscholar.org/paper/EXPLORING-THE-PERCEPTION-OF-USERS-OF-COMMUNITY-ICT-Gebremichael/1ec7a67eb61207618ee25916ea7bd8a40c47d07e>
32. Comninos, A. 2008. Assessing the African mobile telephony boom : the impact of the mobile phone and its relationship to the digital divide. University of Cape Town. <https://open.uct.ac.za/handle/11427/3791>
33. Idachaba, F.E. and Ekedo, F. O. (2012) Low Power Transceiver Based Approach to Extending Mobile Communication to the Rural Areas of Nigeria. International Journal of Engineering and Technology, 2 (3). pp. 489-494. ISSN 2049-3444 <https://eprints.covenantuniversity.edu.ng/3934/>
34. Greig, Carole-Ann, Harper, Renee, Hirst, Tanya, Howe, Tami, and Davidson, Bronwyn (2008). Barriers and facilitators to mobile phone use for people with aphasia. Topics in Stroke Rehabilitation 15 (4) 307-324. <https://doi.org/10.1310/tsr1504-307>